

Advisory Commission on Accessible Instructional Material in Postsecondary Education for Students with Disabilities

February 24, 2011 | Jacksonville, Florida

Alternative Media Access Center Customer Driven | Collaboration | Accountability | Resources

Christopher Lee and Robert Martinengo

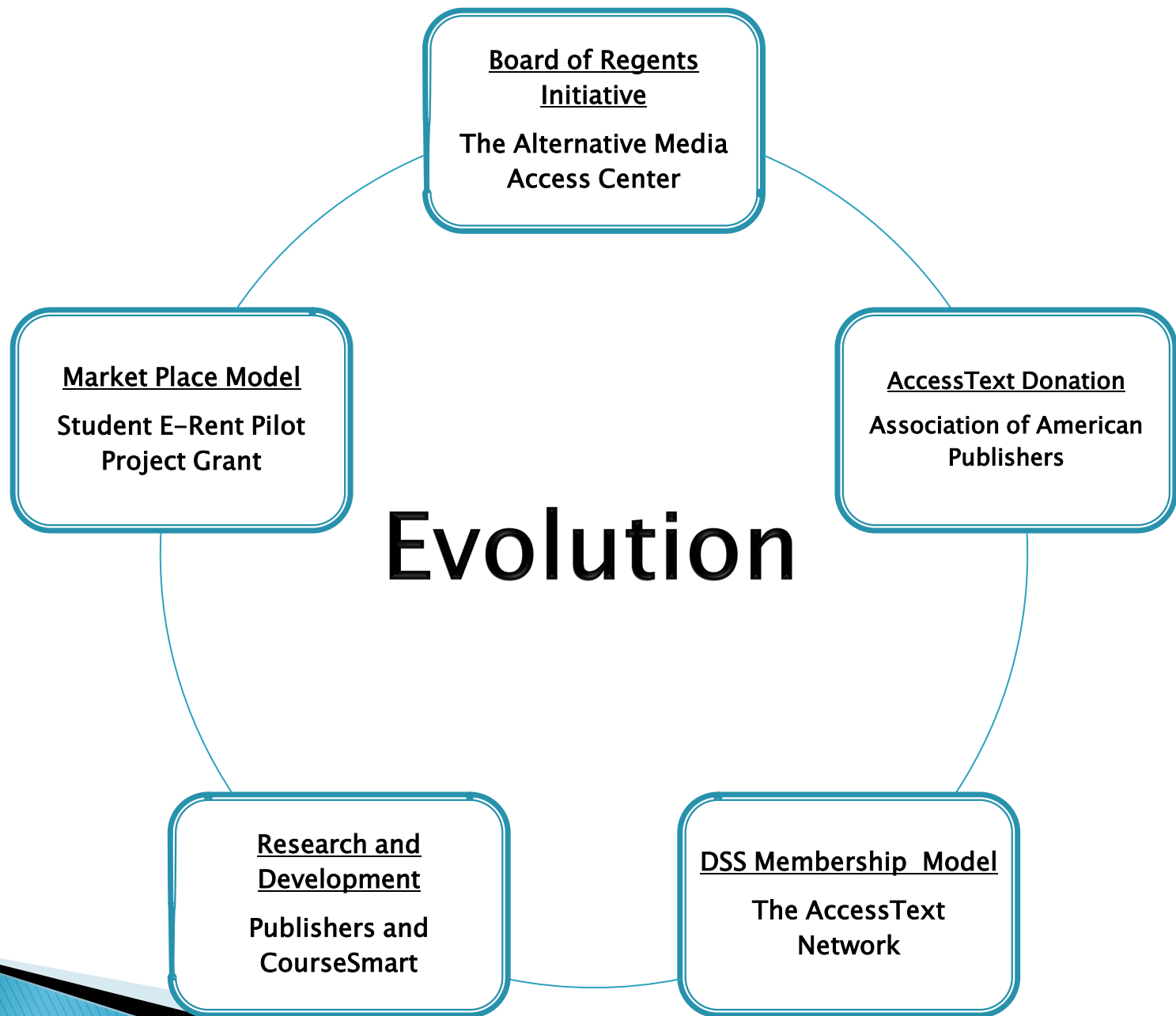
www.amacusg.org | www.accesstext.org



The Alternative Media Access Center

- ▶ AMAC is a national initiative of The Board of Regents of the University System of Georgia with a mission to improve system wide services for students with disabilities.
- ▶ Incubated at the University of Georgia in Athens, AMAC now operates under the [Georgia Tech Enterprise Innovation Institute](#) in Atlanta.
- ▶ Services: Production, Assistive Technology, Student Delivery Center, Reporting, Training and Support
- ▶ Statistics:
 - Subsidized, Member Driven, Non-profit
 - Customers: Post-Secondary, K-12, State Agencies and Private Businesses
 - Students Served through an on-line Student Center
 - 20,500+ Titles Produced
 - 40% reuse of requested titles
 - More than four million dollars in cost savings
 - Formats Produced but not limited to: DAISY, DOC, Accessible PDF Braille, LexiFlow, KESI, and MP3





The AccessText Network

Support Students and DSS Services | Legal Protection for Publishers |
Streamline DSS Request and Workflow | Track Market Trends

- Seed funding through donations by AAP and Charter Publishers
- August 24, 2009 Launched
- Charter Publishers represent **92%** of post-secondary textbook sales (Simba Information 2006–2008)
- Publisher data provided through ONIX feeds
- 11 publisher representing 245 Imprints
- DSS Membership Driven (July 1, 2010)
 - Advisory Committee (60:40)
- Over 921 post-secondary members
 - Statewide membership
- Over 41,500 requests processed
 - Publishers fulfill 88% of all file requests
 - Average time to receive a file is four days
 - Over 80% of files provided are PDF

The screenshot shows the AccessText Network dashboard with a navigation bar at the top containing links like Customize, Users, Recent, and Help. Below this is a sub-navigation bar with tabs for AccessText Network, PUBLISHERS, IMPRINTS, BOOK TITLES, AMPS, MEDIA, AUTHORIZED USERS, and MEMBERSHIPS. The main content area is divided into several sections: Reports (with sub-sections for Publishers, Imprints, Book Titles, Titles Feedback, AMPS, and Media), a Tool Box with search options, Pending Requests (listing Publisher File Requests, Permission to Redistribute Alternative Text, Permission to Scan Print Material, and Exchange Requests), Fulfilled Requests not yet Received (listing fulfilled requests by AccessText FTP, Publisher FTP, Email, CD, and Mail), and Requests that are Approved, Denied, or Other Status (listing Approved Requests).

AccessText Network	
Customize Users Recent Help	
AccessText Network PUBLISHERS IMPRINTS BOOK TITLES AMPS MEDIA AUTHORIZED USERS MEMBERSHIPS	
Dashboard	
Reports	Tool Box
Publishers	Search for a Book Title by ISBN Advanced Book Title Search Search for a Request by Request
<ul style="list-style-type: none">All PublishersPublisher Contacts and SettingsPublisher Is LivePublishers Field HelpQuickBase Users Email List	Pending Requests
Imprints	Publisher File Requests 458
<ul style="list-style-type: none">All ImprintsImprints Field Help	Permission to Redistribute Alternative Text 7
Book Titles	Permission to Scan Print Material 1
<ul style="list-style-type: none">All Book TitlesBook Titles by Publisher by ImprintBook Titles Field HelpFulfillment Statistics	Exchange Requests 0
Titles Feedback	Fulfilled Requests not yet Received
<ul style="list-style-type: none">All Title Feedbacks	<p>These are requests that have been fulfilled but you have not marked them as received. Once you do you will clear the request from these reports. These reports do not include requests made before January 1</p>
AMPS	Fulfilled by AccessText FTP 2228
<ul style="list-style-type: none">All Alternate Media ProvidersAlternate Media Provider Field Help	Fulfilled by Publisher FTP 1577
Media	Fulfilled by Email 2727
<ul style="list-style-type: none">All Media	Fulfilled by CD 79
	Fulfilled by Mail 89
	Requests that are Approved, Denied, or Other Status
	Approved Requests 3177



BEDFORD, FREEMAN & WORTH



W. W. NORTON & COMPANY
INDEPENDENT PUBLISHERS SINCE 1925

AccessText Expanded Services Federated Search | Exchange Library

Federated Search

1 Enter the title information and repositories to search

Title

Author

ISBN

Include in Search

- ☐ AMAC
- ☐ ATPC
- ☐ CourseSmart
- ☐ Louis
- ☐ Project Gutenberg
- ☐ RFB&D



2 Perform the search

Search Now

3 View the results

Repository	Format	Order
AMAC	PDF	Order from AMAC

- Federated Search
 - ATN has integrated a federated search feature which now includes title data from RFB&D and AMAC
 - March 2011, student rental information for accessible CourseSmart titles will be incorporated into the system
 - Additional search partners are expected to be added throughout the year
- Hosted Exchange Library
 - Over 1,000 files available by March, 2011
 - DSS and State production centers contribute, MP3, e-Braille, DAISY, Word, and PDF
 - Files are evaluated for quality and accuracy
 - ATN is working with the University System of Ohio to further expand the library on a state-wide basis
 - A dedicated production center for DAISY, PDF, and EPUB is being developed to expand the number of titles in the library

Publisher Services Historic Data |Trends

➤ Trends

- Publisher file requests for Spring 2010 semester in ATN increased by 20%
- More web-ready PDFs – smaller files, no printer's marks
- Tagged PDFs starting to appear more often AMAC
Publisher Services
- Remediating PDFs for accessibility
- Creating alternate text for images
- Consulting on accessibility issues

The Evolution of AccessText

- Services
 - Expanded application post-production work flow tools
 - Expansion of member publishers and services
- Policies
 - Membership Agreements
 - Free publisher title request and fulfillment services
- Market Model Participation
 - Direct student service model
 - Advocate and participate in future market models

Student E-rent Pilot Project (STEPP)

Department of Education Grant | To Fund the Expansion of Textbook Rental Programs |
AMAC Partners with CourseSmart and AccessText

➤ Grant Goals

- Save students an average of 50% off the retail cost for purchasing textbooks
- Provide students with disabilities equal opportunity to participate in rental programs
- Demonstrate a possible market model for renting accessible electronic textbooks

➤ Partnerships

- AMAC will coordinate grant and focus on production
- CourseSmart will handle distribution and customer support
- AccessText will include titles in federated search



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